

DECORAH AREA CHAMBER OF COMMERCE

2023 SPONSORSHIP MENU

Chamber members have access to the Chamber's Sponsorship Menu annually. Strategic selection of sponsorship not only maximizes a business's visibility, it allows a business to connect with the right audience. To reserve a sponsorship, contact chamber staff directly or complete the form on the last page and mail it to the Decorah Area Chamber of Commerce: 507 West Water Street, Decorah, Iowa 52101.

Organizational Partner Level Sponsor

Program Champion Level Sponsor

Event Level Sponsor

1. ORGANIZATIONAL PARTNER

Broad support throughout the year for the Chamber's wide variety of services and programming provided to the professional community. Recognition through prominent logo placement on print and digital media, verbal acknowledgement at events, and guaranteed placement for competitive programming.

LEAD

Gala Premier Event Sponsor
Empower Decorah Lead Sponsor
Two Participant Registrations for Empower Decorah
Ag Lunch Sponsor
Golf Outing Hole Sponsor
Young Professional Series Sponsor
Networking Breakfasts Series Sponsor
Community Connection Series Sponsor
eNewsletter Sponsor
Chamber Website Home Page Recognition

\$7,000 : One Available

SUPPORTING

Gala Supporting Sponsor
Empower Decorah Supporting Sponsor
One Participant Registration for Empower Decorah
Ag Lunch Sponsor
Golf Outing Hole Sponsor
Young Professional Series Sponsor
eNewsletter Sponsor
Chamber Website Home Page Recognition

\$4,000 : Three Available

CONTRIBUTING

Empower Decorah Contributing Sponsor
Community Connection Hour Sponsor
Networking Breakfasts Sponsor
Young Professionals Sponsor

\$1,000 : Four Available

**"Small businesses are essential
to our local economy. The
Chamber is key in supporting
them and ensuring we maintain
a vibrant community."**

**Ben Grimstad CEO,
Decorah Bank & Trust**



2. PROGRAM CHAMPION

The Chamber is a leader in the Decorah area for professional networking and educational programming, Buy Local efforts, and creating positive and productive gathering spaces. These programs are great for sponsors who believe that in-person learning / relationship building still has an important role to play in our increasingly virtual world.

CHAMBER DOLLARS / BUY LOCAL

Each year DACC gives out more than \$100,000 in chamber dollars. Each chamber dollar recipient receives a two-sided page insert detailing the program and featuring the sponsor. Sponsor also tagged in promotion of the Chamber Dollar program.

\$1,000 : One Available

COMMUNITY CONNECTION LUNCH HOUR

Quarterly Luncheon (Noon - 1pm) aimed at informing membership about large projects/efforts that are planned or taking place in the Decorah Area. 30 min program and 30 min networking. These are ticketed events.

\$250: Four Available

March / May / August / October

NETWORKING BREAKFASTS

Quarterly Breakfast (730-830AM) hosted by the sponsor and chamber. Time to network. No registration required. Attendees receive complimentary coffee and breakfast selection.

\$250: Four Available

January / April / September / November

YOUNG PROFESSIONALS

Six after work social events (430PM - 530PM) that includes a short program and time to network. Locations vary.

\$250: Six Available

February

April

June

August

October

December



"ServPro's service area is larger than just one community. We sponsor Chamber events because it gets our name into the Decorah area market and gives us a productive setting for relationship building."

Sam Whitehead
ServPro



"The Networking Breakfast was a good event for NW Mutual to sponsor. Our office has a new Financial Representative who just moved to the community. The event is a good setting for making connections and for fostering a sense of belonging - exactly what we want for our town's newest professionals."

Harlan Satrom
Northwestern Mutual



EMPOWER DECORAH LEADERSHIP

A professional development series in the first quarter of 2023. For individuals who want to strengthen/ develop leadership skills and be better informed about Decorah. The course includes six themed classes, a small class project, and some required reading. Every class includes a small group activity, professional presentation, and applicable tools and strategies for the workplace. The chamber markets this course to new residents, employees who are newly-charged with supervising others, and any young professional who is passionate about being connected to community.

\$500 - Class One Sponsor

Class One Theme: Leading with Strengths

This is a full-day class that takes a deep dive into participants strengths and how they can use them in their workplace for individual benefit as well as how to apply strengths in a team setting.

\$500 - Class Two Sponsor

Class Two Theme: Entrepreneurship & Downtown Retail

This class introduces participants to Decorah area Retail Business Owners. The small group Leadership Activity focuses on project management, capacity, and how to strategically identify what to learn vs. outsource.

\$500 - Class Three Sponsor

Class Three Theme: Workforce

This class takes a look at workforce challenges for the Decorah area and real world solutions. Small group work focuses on the 16 Personalities Assessment and how Extroverts and Introverts vary in their management styles and in their workplace preferences.

\$500 Class Four Sponsor

Class Four Theme: Local Food System

Every workplace sector can be looked at on a systems level. This class teaches basics of a local food system and then small group work shows how to apply a systems-based leadership approach to any sector.

\$500 Class Five Sponsor

Class Five Theme: Place Attachment

This class teaches participants about "Place Attachment" and the idea that you can play an active role in building a relationship with your town.

\$500 Class Six Sponsor

Class Six Theme: Housing

Presentation on the challenges of addressing housing in rural Iowa and the housing marketing in Decorah. Small group work on state and city tax structure.

\$500 Scholarship Sponsor

Make this course available to a small business/ individual w/ a financial barrier.

"I always look for ways that I can provide professional development for my employees and this was the right fit. The curriculum is diverse in content and thoughtful in delivery and method."

**Lisa Lantz
The Getup**



3. EVENT SPONSOR

Events give you a chance to promote your business in fun and unique ways! You can also complement the Chamber's outreach with specific invitations to your network to ensure high attendance for your target audience.

Golf Outing

2023 will be the 23rd Annual Chamber Golf Outing. This is our most popular event and a great opportunity for businesses to market and have fun with their co-workers. Event date is Monday, June 26th 2023. Team Registration for a 4-person team named after your business available on the chamber website. Name one of the 18 holes after your business w/ the option to create a hazard. (Limit 18)

\$250/Hole

18 Hole Sponsors (Promotion, Game, Business Representation at a the Hole)

\$350

Hospitality Sponsor (Patio Host, Light Refreshments to start the golfers morning)

\$400

Golf Carts Sponsor (Custom-Branded Koozie for every player)

\$500

Beverage Cart Sponsor

\$325 / Team
(36 Team Max)

Team fee covers the four players registration and evening meal. Golf cart rental is not included. Teams can rent carts directly w/ Oneota Golf & Country Club starting May 1st.



Ag. Event Supporter

Agriculture is a cornerstone of the NE Iowa economy. DACC has a strong tradition of supporting ag and making sure this sector is incorporated into local activities. These events are led by our Chamber Ag. Committee.

\$500

Ag. Partner (Sponsors all Ag appreciation events including Ag. Lunch, Stay Safe Program, Scholarships and Herdmanship Award)

\$300

Chamber Ag. Lunch

\$150

Stay Safe, Take a Break Sponsor

Countdown to Christmas Sponsor

One of the Chamber's most rewarding promotions in partnership with the retail sector. Four weeks of Shop Local promotion - shoppers spending \$25 or more get entered to win a weekly gift bag. Sponsor is featured as honorary member of the Holiday Parade, included on 4 weekly Facebook live events to draw Countdown to Christmas winners, and logo placement on a week's worth of Countdown to Christmas entry slips (5,000 count / each week)

\$250: Four Available

Gala Sponsorships

Theme-based sponsorships for the Chamber Gala will be available on a separate menu. The 2023 Gala date is Friday, April 14th.

SPONSORSHIP SELECTION FORM

ORGANIZATIONAL PARTNER

\$7,000	Lead Sponsor
\$4,000	Supporting Sponsor
\$1,000	Contributing Partner

EVENT SPONSOR

GALA

PROGRAM SUPPORTER

\$1000	Chamber Dollar Program	\$250	Golf Outing Hole Sponsor
		\$350	Hospitality Sponsor / Patio Host
\$250	Qtr. 1 Community Connection (March)	\$400	Golf Cart Sponsor
\$250	Qtr. 2 Community Connection (May)	\$500	Beverage Cart Sponsor
\$250	Qtr. 3 Community Connection (August)		
\$250	Qtr. 4 Community Connection (October)	\$500	Ag. Partner
		\$300	Ag. Lunch
\$250	Qtr. 1 Networking Breakfast (January)	\$150	Stay Safe, Take a Break
\$250	Qtr. 2 Networking Breakfast (April)		
\$250	Qtr. 3 Networking Breakfast (September)	\$250	Countdown to Christmas Week 1
\$250	Qtr. 4 Networking Breakfast (November)	\$250	Countdown to Christmas Week 2
		\$250	Countdown to Christmas Week 3
\$250	Young Professionals February	\$250	Countdown to Christmas Week 4
\$250	Young Professionals April		
\$250	Young Professionals June		
\$250	Young Professionals August		
\$250	Young Professionals October		
\$250	Young Professionals December		
\$500	Empower Class One		
\$500	Empower Class Two		
\$500	Empower Class Three		
\$500	Empower Class Four		
\$500	Empower Class Five		
\$500	Empower Class Six		
\$500	Empower Scholarship Sponsor		

Name of Business:

Please mark the sponsorship(s) above that your organization would like to support for 2023. For those with limited availability, slots will be filled on a first come, first serve basis.

Total Sponsorship Commitment:

\$

Please return this form to
amanda@decorahareachamber.com or
mail to 507 West Water Street, Decorah,
Iowa 52101. The chamber will invoice you
for your selection(s).